

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants : Dean W. Boyd *et al.*  
Application No. : 10/721,743  
Date of Filing : November 26, 2003  
Title : *CONFIGURABLE PRICING OPTIMIZATION SYSTEM*  
Confirmation No. : 3948  
Examiner : Rosen, Nicholas D.  
TC/Art Unit : 3625  
USPTO Customer No. : 26707  
Attorney Docket No. : 125090.00021

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**RESPONSE UNDER 37 C.F.R. §1.111**

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated September 25, 2006, Applicant(s) respectfully request the Examiner to reconsider and further examine the Application in view of the amendments and/or comments as set forth below.

Amendments to the Specification: Begin at page 2.

Amendments to the Claims: Begin on page 19.

Amendments to the Drawings: Begin on page 32.

Remarks: Begin on page 33.